

Mac's Snack Bar
Rodney St
Wellsford

20th October 2000

Mr Peter Austin
Country Fried Chicken Limited
Ride Way
North Harbour

Dear Peter

We would like to express our gratitude to you and your staff for having introduced your CFC system to us.

Our turnover has doubled since we put the system in and our customers are really impressed with the product. We regularly hear comments like "its so much better than KFC" and "it is not greasy is it?" as well as "what a fantastic taste".

We recently bought the new menu from you and again our turnover increased by 15%.

The fillet burger is selling well and sales are increasing daily.

There are 17 other take aways in town and we now have by far the lions share of the business.

We just wish we had listened to your sales people earlier and put the system in our store 12 months ago. We have lost in excess of \$40,000 profit by not putting it in sooner.

Yours sincerely

A handwritten signature in black ink, appearing to read "Paul & Darryn". The signature is written in a cursive, flowing style with some overlapping letters.

Paul & Darryn